

JEFF L. CROWE

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CAREER SUMMARY

Versatile, resourceful **Digital Graphics Designer and Animation Artist** with over 15 years of experience orchestrating all aspects of visual design projects, including development, branding, packaging and marketing. Innovative strategist that translates graphic art talents into compelling and high-quality products to bring visual life to ideas on time and within budget. Committed whether working independently or to open collaboration with team, clients, and management. Success managing multiple tasks simultaneously while quickly learning and implementing new approaches and technical skills.

- **Clients:** Disney, Sony Pictures, Paramount, Universal, MGM, Columbia, Tri-Star, Warner Brothers, MGM, CBS, Vision Entertainment, Vision Interactive, Deluxe, Focus Features, The Dalai Camel, Variance Films, Bandana Pictures, Illuminare Entertainment, Global Branded Solutions, Sierra Sports, Visual Purple.
- **Software:** Photoshop CS3, Illustrator CS3, InDesign CC, After Effects, Cinema 4D-Lite, Flash, Acrobat, 3DMax, Premiere, PowerPoint, MS Office, Character Studio, HTML(Tagging), Cannon Slide Scanner, Sonic Foundry Deluxe Video Factory, Discreet Reactor, Cinema Craft Reneat / RST, Correct DRS MTI, Digital Vision's Phoenix DVO.
- **Design:** Advertisements, Logos, Webpage Mockups, Promotional, Banners (Print / Flash), Invites, Business Cards, Flyers, Characters / Cartoons, Animations (Flash / CGI), CD / DVD Covers, Labels, Posters, Product Branding Mockups, In-house Concept Mockups, Brochures, CGI Models, Package / Box Art, Letterheads, Typo-graphics, PowerPoint Presentations.
- **Film:** Digital Photography, Digital Image FX, Digital Asset Management, Digital Image Restoration, Digital Film Restoration, Slide / Film Transparency Scanning, Video Editing.

SELECTED ACCOMPLISHMENTS

- Designed key graphic marketing support including logo and movie posters for major motion picture productions of "Black Russian" and "Hurricane Season". Increased awareness and profitability for both films.
- Spearheaded web graphic support and cartoon short production for "The Dalai Camel" (shown on YouTube). Improved quality and promoted web site.
- Enhanced company image and boosted employee morale by creating CGI animation for company logo and slogan. Deluxe animation created a visual greeting for clients, visitors, and employees.
- Designed company ad for 2000 NATPE Convention and earned a full-page spot on back cover of convention newspaper.
- Created spontaneous graphic designs and promotions as additional creative services to expand offerings for established clients. Saved time and eliminated unnecessary expense, while increasing customer satisfaction.

PROFESSIONAL EXPERIENCE**DELUXE MEDIA SERVICES**, Burbank, CA **2012 – 2013**

Digital Film: Dirt Detection and Restoration. Digital Photo: Restoration.

Handled all restoration related work for a wide variety of clients. Resulted restoration software operating 24/7 so team could handle a more demanding workload.

DELUXE MEDIA MANAGEMENT, Valencia / Burbank, CA **1999 – 2012**

Previously **Vision Entertainment**, Santa Monica, CA

Division of global firm providing physical and digital fulfillment needs for entertainment studios.

Manager, Creative Services

Led all digital graphic support of key projects as a shared services center for Marketing, Digital Asset Management, and Deluxe Branding Solutions Departments. Directed digital graphic aspects of key marketing, design, branding, and packaging projects for clients and in-house production. Earned 2 Great Performers – Applause Award.

- Chartered development of animated and static menu / information screens in interactive movie and television preview DVDs for clients during the NATPE and Show West industry conventions.
- Created web mock-ups and graphic elements for web development team, and Disney, Paramount, MGM, CBS, and Sony. Produced invitations, posters, and variety of promotional marketing materials for local divisions.
- Designed and created static and animated for interactive DVD menus, ads, logos, and CGI model mockups of marketable equipment.
- Orchestrated asset maintenance and management of feature assets section for B2B websites for major clients, including Disney, Paramount, and Warner Bros. Coordinated processing and repair of digital images, key art, and title treatments. Resulted in accurate and comprehensive HTML coding of all text information.
- Eliminated contract expenses on special projects by designing and completing in-house.
- Prevented loss of reputation and major client when supervisor's discs were damaged in route to television programming convention in France. Accessed originals from his laptop and worked through weekend to re-create. Delighted clients when package was received Monday morning prior to scheduled event.
- Developed virtual proofs of marketing promotional merchandise for single jpg samples and multi-image PDF catalogs.
- Orchestrated clean-up, repair and touch-up of images (using Photoshop) for Disney client.

FREELANCE GRAPHIC ARTS WORK, Oakhurst, CA**Freelance Graphic Artist****TSUNAMI MEDIA**, Oakhurst, CA**Lead Animator****EDUCATION**

Dedicated to continuous learning. Learned discipline through workshops and personal research.